

# ODIQ

## Valuable traffic insights



ODIQ helps you improve access to locations due to a smart check and route optimization analysis for areas all over the world. ODIQ has all the latest traffic information at its fingertips, enabling better decision-making regarding traffic conditions. During roadworks, ODIQ is a helpful tool to optimize and evaluate traffic situations.

ODIQ is the perfect tool for *government organizations, utility and road construction companies* that want to monitor and improve traffic conditions if possible, for *contractors* that want to prove the positive impact of their interventions on traffic, and for *traffic experts* who want to analyze traffic situations in general.

### Benefits ODIQ

ODIQ provides insights on the impact of:

- regular traffic congestion (f.e. road junctions);
- traffic due to events;
- incidents;
- traffic rerouting and roadworks;
- random occasional traffic congestion.

### Google Maps

ODIQ uses Google Maps. With 2 billion active users per day, Google Maps contains a wealth of traffic information. Thus, all information is available for making major traffic decisions.

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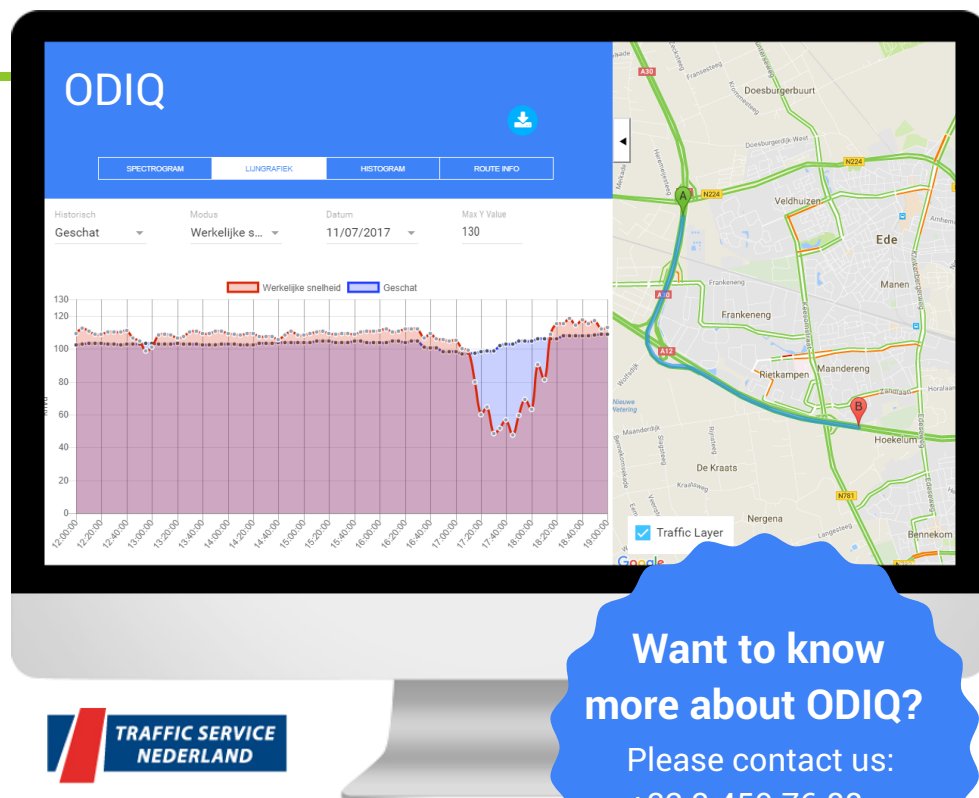
### ODIQ helps with

- easy determination of alternative routes in case of roadworks;
- monitoring of traffic bottlenecks;
- investigating the accessibility of specific locations, such as airports, major events or a city;
- analyzing rush-hour traffic patterns;
- identifying long-term evolution of traveltime;
- checking the impact of events on traffic;
- quickly identifying shortcuts;
- monitoring the effect of roadworks or traffic measures, such as the installation of a traffic light;
- analyzing the formation and progression of traffic congestion;
- comparing travel times on alternative routes;
- identifying the effects of delays.

### Unique

Because ODIQ makes use of Google Maps' data it is usable all over the world, so, no restrictions due to geographical boundaries! ODIQ is cloud-based, easily and quickly online accessible.

### Our references



**Want to know more about ODIQ?**

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